

Business Process Management , Re-engineering and Innovation

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Abstract

Business process management (BPM) , Business process Re-engineering (BPR) and Business process Innovation (BPI) have been the primary strategies by several organisations to manage their business successfully along with it . In the last few years the concept of BPM , BPR and BPI has been a hot topic among the is community , which is evident in the degree of literature devoted to it.

Keywords : Business process , Re-engineering , Innovation , Management

Introduction

In the world of emerging technological advancement, penetration of information technology (IT) into the organisation is rapidly increasing. Adoption of IT in core organisation process is becoming inextricably interwoven in performing everyday activities.

Objectives

BPM :-

BPM focuses on putting a consistent automated process in place for routine transactions and human interaction.

BPR :-

BPR helps to make process more adaptable and responsive to changing market conditions and customer needs.

BPI :-

BPI aims to create process that are flexible and adaptable to change.

Research Methodology

The methodology used in the current study is both descriptive and analytical. The cultural perspective which has mutual theories with the new historic approach is considered to be a secondary methodology as well.

Review of Literature

Yichuan Wang (2008) Research on Business Strategy and Performance Evaluation in Collaborative Design

Owing to the fast changing environment and the competition pressure of globalization, enterprises are turning away from the business mode of individual management toward the cooperation method of the collaborative model. Enterprises using cooperation involving information transparency can receive requests immediately, and more quickly respond to customer needs. Collaborative design is highly iterative and interactive process, involving a group of designers, engineers, consultants and the client. The research aims to understand the business model, B to B interaction and performance evaluation for collaborative design. The research selected three leading companies in golf, PC server and LCD industry to do the case study. The results highlight how collaborative design can build up new business model, make B to B more efficient and further improve business performance.

Sreeramana Aithal (2017) Company Analysis – The Beginning Step for Scholarly Research

Company analysis is the important type of case method in Research Methodology and is commonly used by the beginners of scholarly research. A case study based management research and teaching pedagogy are adopted by many business schools with the belief that it is a most powerful way to study and learn new lessons required to identify, understand, and solve the problems in the process of managing and leading the organizations. Developing a business case on various managing aspects of a company and analysing case forces students to grapple with exactly the kinds of situations, decisions, and dilemmas managers confront every day. Company analysis is a powerful tool in developing both research case study and teaching case study in business management subject. Compared to industry analysis, company analysis gives focused and deeper insight into a company and its business in terms of challenges and opportunities. In this paper, we have discussed the procedure of writing company focussed case study based on a newly developed company analysis framework. We also recommend the Company analysis as a class of case study methodology in management research for the beginners and budding researchers as a beginning step in scholarly research.

Business process management , Re-engineering and Innovation

BPM : " The modeling execution (Including automation) and evaluation of process is known as business process management. "

BPR : " BPR is defined as a radical redesign of process in respons to environment change requirements or internal needs. "

BPI : " performing work activities in a radically new way to attain visible and dramatic results to meet the business objectives. "

BPM : Business process management is the discipline in which people use various methods to discover , model , analyze , measure , improve , optimize and automate business process.

BPR : Business process Re-engineering is the radical redesign of business process to achieve dramatic improvements in critical aspects like quality , output , cost , service and speed.

BPI : BPI binds to lipopolys achharides (LPS) and exerts bacteriostatic and bactericide effects against a wide variety of Gram-negative bacterial species.

Top 5 BPM companies in India

1. Genpact
2. Wipro
3. WNS Global

4. Bizagi

5. EXL service

Fundamentals

Basic elements of BPM

Process Modeling

Process Execution

Process Governance

Process Documentation

Process Analytics

Basic factors of BPR

Leadership commitment and sponsorship

Inclusion of the right people

Clear understanding of the business need

Crucial change management

Key element of BPI

Collaboration

Ideation

Implementation

Value creation

Conclusion

BPM has joined great importance in the last decade and is increasingly used in several contexts. Finally the contribution of this paper can be highlighted in other ways , as it provides the is community with well-researched and evidence - supported data on BPM , BPR and BPI .

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